

Press Release...

Packaging Healthy Coffee to Conform with China Regulations for Immediate Sales and Distribution to 35,000 Cooperatives

Newport Beach, CA – January 29, 2010

Healthy Coffee International, Inc. (Pink Sheets: HCEI) announced that its Management Team is in China to begin implementing the joint venture with Heng Yi Non Gzi Corp. (HYNG) of Shenyang, China.

Holmes Stoner, Jr., Chairman of the American International Business Council with offices in Shenyang, Shanghai, Shenzhen, China said: "The HCEI and HYNG management met with CCPIT officials, headed by its President, Mr. Li Jun, to discuss possible government support to the joint venture company".

Mr. Wang, Chairman of HYNG, added: "We welcome HCEI to China and we want to start the partnership as soon as possible".

Mr. Louie Aguiluz, Director of Business Development of Healthy Coffee USA said: "We are working closely with the HYNG team to finalize the labeling and packaging of our products to conform with Chinese regulations so we can start marketing Healthy Coffee products to the 35,000 cooperatives."

Rick Aguiluz, architect of the Healthy Coffee concept and CEO of Healthy Coffee International commented: "We are excited to be in China and we look forward to start our joint venture operations soon."

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc., category creator of Healthy Coffee, is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 11 countries and distributors in 29 other countries through its marketing subsidiary Healthy Coffee USA, Inc. (www.HealthyCoffee.com) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. For more information, visit www.HCEI.biz.

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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