

Healthy Coffee to have Booth in California Asian American Expo with over 100,000 Expected Visitors

Newport Beach, CA – January 15, 2010

Healthy Coffee International, Inc. (Pink Sheets: HCEI) has announced that it will have a booth at the Asian American Expo, Pomona Fairplex, California on January 16 & 17, 2010.

Ray Pilaro, VP Int'l. Business Development of Healthy Coffee USA commented: "We will do Free Healthy Coffee tasting, and our Team of Founders and Sales leaders will be on hand to answer questions, explain the opportunity, and sign up online those interested to start their own global Healthy Coffee distribution business for less than \$500. We will have products in stock for those who want to bring home Healthy Coffee products."

Rick Aguiluz, architect of the Healthy Coffee concept and CEO of Healthy Coffee International commented: "Asian Americans consisting of Chinese, Filipino, Japanese, Korean, Vietnamese, and Thai are expected to attend this Expo, and we expect to generate a lot of customers, leads and sign ups during this weekend event."

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc., category creator of Healthy Coffee, is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 10 countries and distributors in 29 other countries through its marketing subsidiary Healthy Coffee USA, Inc. (www.HealthyCoffee.com) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. For more information, visit www.HCEI.biz.

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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