

Newport Beach, CA – February 9, 2010

Healthy Coffee Chinese New Year Promotion

Healthy Coffee International, Inc. (Pink Sheets: HCEI) announced today that the company will have a Chinese New Year promotion in celebration of the Chinese New Year and the Healthy Coffee joint venture with HYNIG of Shenyang, China.

The products included in this promotion are the EnerGi Blend instant gourmet coffee with cream and cane sugar; EnerGi Black instant gourmet black coffee; EnerGi Chai instant milk tea; and EnerGi Blast instant energy drink. All products have ginseng extract which is known to provide energy and reishi (lingzhi) extract which is known to increase the immune system and improve circulation.

“The promotion is effective immediately and lasts until February 28, 2010. We have setup a toll free hotline for this promo: 800-373-7051. We want HCEI shareholders to taste the delicious Healthy Coffee products by enabling them to purchase its products at wholesale distributor prices. And if they are interested in the business opportunity, we will refer them to the independent distributor closest to them” commented Mr. Rick Aguiluz, architect of the Healthy Coffee concept and CEO of Healthy Coffee International.

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc., category creator of Healthy Coffee, is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 11 countries and distributors in 29 other countries through its marketing subsidiary Healthy Coffee USA, Inc. (www.HealthyCoffee.com) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. For more information, visit www.HCEI.biz.

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

Contact: Rick Aguiluz, CEO
Healthy Coffee International, Inc.
(949) 209-8850
IR@healthycoffee.com