

Press Release...

Healthy Coffee at the Australia Gold Coast Food & Wine Show

Newport Beach, CA – February 1, 2010

Healthy Coffee International, Inc. (Pink Sheets: HCEI) announced that it participated at the Food & Wine Show, Gold Coast Convention Center, Gold Coast Highway, Broadbeach, Australia on January 29, 30 and 31, 2010.

Ivy Bates, Asst. VP and Country Manager of Healthy Coffee Australia commented: "The Gold Coast is a mecca for tourists from all parts of Australia and the world".

Founder Nicole Hill added: "We also offered free taste tests during the Expo so Australian coffee lovers sampled our delicious Healthy Coffee".

Rick Aguiluz, architect of the Healthy Coffee concept and CEO of Healthy Coffee International added: "The Detpak Australian Barista Championships was held during the event, so we were able to generate a lot of buzz in the coffee industry in Australia".

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc., category creator of Healthy Coffee, is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 11 countries and distributors in 29 other countries through its marketing subsidiary Healthy Coffee USA, Inc. (www.HealthyCoffee.com) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. For more information, visit www.HCEI.biz.

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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